

# PRIVACY POLICY

At Securitas Electronic Security, Inc., (“Securitas ES”) we value the privacy and security of your Personal Information, and are committed to giving you the greatest possible control over your information collected through this site.

This Privacy Policy applies to your use of the Securitas ES website, [www.SecuritasES.com](http://www.SecuritasES.com) (“Website” or “Site”), and any other Securitas site that is linked from the Website including your use of Securitas’ social media web sites and pages, including without limitation, YouTube™, Facebook®, LinkedIn®, Twitter®, Instagram®, and Google+™, which are all included in the definition of “Website”. This Privacy Policy shall also be deemed part of the Securitas Site Terms of Use.

## Personal Information

This Privacy Policy explains our practices with regard to how we collect, use, and share the “Personal Information” of clients and visitors to our Website. Personal Information is any information that can be used to identify, locate or contact you. Examples include your name, address, date of birth, email address, or other data collected through utilizing our products or services. It may also include other information that may be associated with your Personal Information, such as your preferences or interests.

## Information we collect

### Information you provide

At [www.securitasES.com](http://www.securitasES.com), we only collect Personal Information directly from you and only when you consent for us to do so. For example, you may give us your contact information via our web forms or you may sign up to receive additional material about our products and services.

The Website is for authorized users for legitimate business purposes only, and should only be accessed by Securitas ES users or authorized business associates.

### Other information we collect

When you visit our Website, we collect information by automated means, using technologies such as cookies, pixel tags, browser analysis tools, server logs and web beacons. This information is not personally-identifiable.

## ***Cookies***

When you visit our Website, we place cookies on your computer. Cookies are small text files that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. Cookies allow us to recognize you when you return. They also help us provide a customized experience and enable us to detect certain kinds of fraud. In addition, we use information we collect about all Website users to optimize our websites and to understand website traffic patterns.

You can manage cookie preferences and opt-out of having cookies and other data collection technologies used by adjusting the settings on your browser. Note that by doing so, you will likely not enjoy the full functionality of the Site.

## ***Pixel tags***

Pixel tags and web beacons are tiny graphic images placed on Website pages or in our emails that allow us to determine whether you have performed a specific action. When you access these pages or open or click an email, the pixel tags and web beacons generate a notice of that action. These tools allow us to measure response to our communications and improve our web pages and promotions.

## ***Other technologies***

We also collect many different types of information from other technologies. For example, this Website collects usage data (which can include: the IP addresses or domain names of the computers utilized by the Users who use this Website, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Website) and the details about the path followed within the Website with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment). This collection includes data provided by the User as well as data collected automatically when using this Website.

Our use of cookies or of other tracking tools serves to identify Users, to remember their preferences, and is for the sole purpose of providing the service required by the User. Failure to provide certain Personal Information may make it impossible for us to provide certain services to you. If we do associate the information we collect using cookies and other technology with your Personal Information, then it will become “Personal Information” and will be protected as described below.

### ***Third party information***

Users are responsible for any Personal Information of third parties obtained, published or shared through this Website and confirm that the third party's consent has been obtained to provide the that Personal Information to us.

### ***Minors***

This Website is not directed to children, and Securitas ES does not knowingly collect Personal Information from children under the age of 16. If we learn that we have Personal Information of a child under age 16, we will remove it. For EU visitors to our site, we ask that parental consent be provided if any Personal Information from children under the age of 16 is provided. If we receive a complaint which states that a User is under 13 years of age, we will additionally comply with the requirements of the Children's Online Privacy Protection Act of 1998 (“COPPA”).

## **How we use and share your Personal Information**

### **Methods of processing**

Personal Information collected is processed using computers and/or IT enabled tools, and follows organizational procedures and modes strictly related to the purposes indicated. Access to Personal Information will be limited to supervisory individuals involved with the operation of the Site (administration, sales, marketing, legal, system administration) or external parties appointed (such as third party technical service providers, mail carriers, hosting providers, IT companies, communications agencies), if necessary, to provide the best possible service to our clients and partners.

### **Use of your personal information**

We will not rent, share, or sell your Personal Information to unaffiliated third parties for their own marketing use. We use your Personal Information to provide services to you as requested, and to respond to requests that you may send us. For example, if you are interested in our services, we may add you to our mailing lists.

We may also use your Personal Information to provide you with information on additional goods and services which may be of interest to you. Your Personal Information is also collected for analytic purposes and to monitor and analyze web traffic which can track User behavior to allow us to improve the services we provide to you.

### **Securitas employees**

If you are a Securitas employee, contractor, supplier, customer or other partner, the use and protection of Personal Information may be subject to additional contractual obligations between us, including without limitation, additional Securitas policies, such as the Securitas Code of Business Ethics.

### **Sharing**

#### ***With your consent***

With your consent we may disclose your Personal Information to our service providers, who will use your information in accordance with our instructions. We may also disclose your Personal Information to our affiliates and to others where needed to affect the sale or transfer of business assets, to enforce our rights, protect our property, or protect the rights, property or safety of others, or as needed support external auditing, compliance and corporate governance functions. For any sensitive Personal Data will ask you for you explicit consent before sharing your information.

#### ***For legal purposes***

In addition, we may disclose Personal Information when required to do so by law, to respond to an enforceable governmental request, or if we have a good faith belief that access, use, preservation, or disclosure of the information is necessary to detect or address fraud, security or technical issues. We may use and disclose Personal Information to the extent necessary to resolve disputes, and to protect Securitas ES rights and property.

## ***System Logs and Maintenance***

For operation and maintenance purposes, this Website and any third party services may collect files that record interaction with this Website (System Logs) or, for this purpose, use other Personal Information (such as IP Address).

## ***Other Processing***

Securitas ES may use third party service providers, such as Google Analytics™, CrazyEgg or other similar providers, to help analyze how users use the Site. By visiting this Website you are agreeing to our use of cookies for these purposes.

### Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Specifically, Google Analytics collects information anonymously and reports website trends without identifying individual visitors. Google Analytics collects only the IP address assigned to you on the date you visit the Site, rather than your name or other personally identifying information. Google Analytics uses cookies to collect information such as how often users visit the Site, what pages are visited, and what other sites are used prior to coming to the Site. Although Google Analytics plants a persistent cookie on your web browser to identify you as a unique user the next time you visit the Site, the cookie cannot be used by anyone but Google®.

Personal Information collected: Cookie and Usage data.

Place of processing: USA – [Privacy Policy](#) – [Opt Out](#)

### Crazy Egg (Crazy Egg, Inc.)

Crazy Egg may receive and collect certain Information furnished by the visitor's browser or otherwise by their access device (“Device Information”), such as: browser information, operating system information, mobile device information (e.g., device identifier, mobile operating system, etc.), IP address (stored in anonymized form), page accessed, geographic location, time of visit (by day, week, and duration), whether the visitor is a new or return visitor, or other such Information as may be delivered or shared by the applicable browser or access software or device.

Crazy Egg does not collect information through its customers' websites for any advertising purposes, nor do they collect any personally identifiable information via our Website. However, you may not wish to be tracked by Crazy Egg in any way.

Personal Information collected: Cookie and Usage data.

Place of processing: USA - [Privacy Policy](#) - [Opt Out](#)

Securitas does not combine the information collected through the use of Google Analytics or CrazyEgg with other personally identifiable information. Securitas uses the information we get from Google Analytics and CrazyEgg only to improve our Site and Services. Google's ability to use and share information collected by Google Analytics about your visits to the Site is restricted by the Google

### ***International Sharing***

Securitas ES is part of a global company, and in order for us to provide our products and services, we may need to share your Personal Information with other companies within the Securitas group and/or transfer your information to other countries. We will always seek to ensure that it is kept secure and only used in accordance with your instructions and agreed purpose.

If you are visiting the our Website from a country other than the United States of America the various communications will necessarily result in the transfer of information across international boundaries. By visiting our Website, you consent to the processing and transfer of your data as set out in this Privacy Policy. You also consent to the collection, storage, processing, and transfer of your information in and to the United States, or other countries and territories, pursuant to the laws of the United States.

If we transfer personally identifying information from a site in the European Economic Area ("EEA") to other countries not deemed adequate under applicable data protection law, we will do so in compliance with either: European Union Model Clauses (otherwise known as Standard Contractual Clauses, or in compliance with E.U.-U.S. Privacy Shield and Swiss-U.S. Privacy Shield ("Privacy Shield")). To learn more about the Privacy Shield Program, please see <http://www.privacyshield.gov/welcome>.

## Security

Securitas ES is committed to protecting the security of the information we collect, including the Personal Information you provide, and the non-identifiable information we collect via cookies and automated tools. We also take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of Personal Information. We have implemented an information security program that contains appropriate administrative, technical and physical controls that are reasonably designed to safeguard all of the information we collect to minimize the chance of unauthorized access, misuse, alteration, destruction or loss.

We review our information collection, storage, and processing practices, including physical security measures to prevent unauthorized access, and we restrict access to Personal Information to employees, contractors or trusted partners who need that information to process it as described.

Securitas ES also takes commercially reasonable efforts to maintain the confidentiality of such information, in accordance with our contractual obligations as well as in compliance with those laws applicable in the countries in which we conduct business. You should be aware that laws in all jurisdictions are not the same, and that some may have stricter requirements than others.

## Retention

Personal Information is kept by Securitas ES only for the time necessary to provide the service requested by the User, or stated by the purposes outlined in this document, and the User can always request that the Data Controller suspend or remove the data.

## Your Personal Information choices

### Right to opt out or stop processing

You can always limit the information you provide to Securitas ES. You can also request that we limit the communications that we send to you. To opt-out of emails or to stop the processing of your Personal Information, simply email [privacy@SecuritasES.com](mailto:privacy@SecuritasES.com) or visit us at [www.securitasES.com/contact-us/](http://www.securitasES.com/contact-us/). Please note that even if you opt-out of promotional emails, we may still need to contact you with transactional information about your account. For

example, even if you opt-out of marketing emails, we may still respond to your specific requests or send you activity confirmations.

### **Right to access, correct, update, or delete**

Upon written request, Securitas ES will disclose to you the personal information we hold about you, and will endeavor, to the extent technically feasible, to delete, or otherwise render inaccessible, your personal information. You may also request that we correct or amend your personal information. Such requests should be directed to [privacy@securitasES.com](mailto:privacy@securitasES.com).

We are also committed to making sure that any Personal Information we hold about you is accurate and up to date. You have the right to access, correct, update or delete your Personal Information, and we can only make changes to your personal information if you notify us. Securitas ES will undertake good faith efforts to respond to your request without undue delay, or not later than 30 days from receipt of your request, and following verification of your identity. These requests may be subject to the evaluation of additional factors, including disproportionate burden or expense, or the risk to the rights, including privacy rights, of others. Note, that consistent with applicable law, we may retain and use your Personal Information as necessary to comply with our legal obligations, resolve disputes, enforce our rights or agreements, and for other lawful business purposes.

### **Other EU rights**

If you reside in the EU, you also have the right to lodge a complaint with your appropriate data protection authority about the handling of your Personal Information.

## **Opting Out of Marketing Communications**

Your Personal Information may be used to provide you with information regarding additional opportunities and information about Securitas ES products and services; and by using the Site and providing us with your Personal Information, you consent to such use. However, to the extent required by law, we will provide mechanisms for opting out of mass marketing communications delivered to you through the Personal Information we have collected or have otherwise obtained consent for in the manner required by applicable law.



Opt out mechanisms will normally be available on the relevant email or Website, but you may always notify us at the address specified below under "Contact Us". Requests to opt out of communications based on data controlled by third parties must be made through the third party. Notwithstanding the foregoing, there may be some jurisdictions requiring stricter opt-in versus opt-out mechanisms relating to these types of communications and we will comply with the applicable laws in such locations.

## **External Links; Public Social Media**

This Site may provide links to other third party websites, including social media sites. These links are provided to you for your convenience only, and you access them at your own risk. Even if the third party is affiliated with SecuritasES, if you choose to use these links, SecuritasES is not responsible for the conditions, results of use, privacy policies, practices, or the content of such external links or the person or entity responsible for them. You should review the applicable terms of use and privacy policy provisions of such third party websites before using them.

Furthermore, any information you submit in a public forum or social marketing site that is publicly available (such as a chat room, public posting or blog, whether or not sponsored by SecuritasES) can be read, collected, or used by us as well as others, and could be used to personalize your experience. You are responsible for the information you choose to submit through these media, and although we attempt to monitor user-posted content, such user-posted material is not subject to this privacy statement. Use of any Securitas-related social media or marketing site may also be subject to additional policies and terms of use, which you should review before posting any such public information.

## **Other Securitas Sites**

This Privacy Policy is applicable to this Website, as specified above. However, other Securitas websites may have their own respective privacy policy or other privacy-related terms posted. Those other privacy terms and conditions shall apply to privacy-related issues regarding that other site and the use of any services, functionalities or other offerings made in connection with that site. This Privacy Policy shall not apply in such circumstances.

## **Enforceability**

In the event any of the provisions of this Privacy Policy shall be held to be unenforceable, the remaining provisions shall be unimpaired, and the unenforceable provision shall be replaced by such enforceable term or provision as comes closest to the intention underlying the unenforceable term or provision. This Privacy Policy shall be subject to and do not alter any other agreements you have entered into with Securitas.

## **Applicable Law**

This Site (excluding linked sites) is controlled by Securitas ES from its offices within the State of Ohio, United States of America. By accessing this Site, you agree that all matters relating to your use of this Site and the terms of this Privacy Policy shall be governed by the statutes and laws of the State of Ohio, and the federal laws of the U.S.A., without regard to the conflicts of laws principles thereof. The application of the United Nations Convention of Contracts for the International Sale of Goods, and the model Uniform Computer Information Transactions Act approved by the National Conference of Commissioners on Uniform State Laws (as enacted and/or modified into any state law in the U.S.A.), are expressly excluded and shall not apply.

## **Changes to this Privacy Statement**

From time to time, we may update this Privacy Statement to reflect new or different privacy practices or to reflect changes in industry standards or legal requirements. We will place a notice online when we make material changes to this the Privacy Statement. If the changes we seek to implement will materially affect the way we use or disclose previously-collected Personal Information, or if we will use Personal Information for a new purpose, we will notify you about the change before it goes into effect by sending a notice to the primary email address associated with your account.

This Website does not support “Do Not Track” requests. To determine whether any of the third party services it uses honor the “Do Not Track” requests, please consult the specific privacy policies on those sites.

## **Effective date**

This Privacy Policy has an effective date of May 25, 2018

## Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Securitas Electronic Security, Inc.  
3800 Tabs Drive  
Uniontown, OH 44685

[\(855\) 331-0359](tel:(855)331-0359)  
[privacy@SecuritasES.com](mailto:privacy@SecuritasES.com).